



For immediate release: Kelowna B.C.

September 10th 2008- 4:00 p.m.

Measuring up needs to hear what you have to say!

People in Motion, a long standing local Kelowna organisation dedicated to working with people with disabilities have been actively coordinating the 2010 legacies Now ~ MEASURING UP~initiative.

Measuring up is a guide designed to assist communities throughout B.C. to assess the degree to which their citizens with disabilities are active participants and included in our community life. Areas from throughout the province are ~MEASURING UP~ until October 31st 2008 in hopes that we can become more inclusive for all members of society.

Mayor Shepherd states, "Although Kelowna is an active city by virtue of its 4 season's we hope to showcase those in our community with disabilities as being welcomed here and encouraged to become part of our cultural mosaic. I strongly urge those with a disability as well as the general citizen to visit the website and fill out a survey which will help us assess where Kelowna is at and what we still need to do to reach the goal of inclusiveness for all members of society".

The opportunity for social change and improvements for people with disabilities is upon us and British Columbia has dedicated to building the best system of support in Canada for people with disabilities.

Mayor Sharon Shepherd and the City of Kelowna have been longstanding champions in promoting inclusivity and accessibility. The partnership with People in Motion and 2010 Legacies Now means that public awareness is high, making it an opportune time to advance "access" and "inclusion" issues. The entire community still have the opportunity to take part in the on line survey at www.peopleinmotionbc.ca. This website was kindly co-sponsored and created by locally owned Artistech New Media.

People in Motion Executive Director Paul Arney explains, "With an aging population, skill shortages and the immense task of hosting the 2010 Olympics and Paralympics as a province, the results from this survey will be taken very seriously as they will relate to improvements socially and accessibly for people with a disability. SO far, the candid observations which have been on our on line survey have been invaluable in revealing the realities of the worlds for People with disabilities and in reaffirming why our task is so crucial as city, a region and a province."

Input from the community at every level is still needed as it will help to identify gaps and develop strategies to facilitate and enhance better accessibility in the City of Kelowna.

For more Media information:

Allison McNeill 250-212-4831 or alli@misscommunicating.com

Measuring up website : www.peopleinmotionbc.ca